



Hats by Maria is a London based couture millinery brand. Its ethos is rooted in traditional British craftsmanship and attention to detail with an injection of young and experimental flare.

Each hat is a journey of exploration lovingly handmade in London.

Hats by Maria is a brand that grew organically out of passion of its founder for hats, and particularly for the elaborate and intricate process of commissioning and creating a hat for that special occasion.

Perhaps, not even for an occasion – just a hat which is perfect for you.

Hats by Maria are characterised by sculptural shapes, vibrant colours, delicate embroidery and handcrafted ornamentation. Each headpiece is made to be a wearable work of art.

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Photographs by Julia Flit Photography

"DEE-DEE" BERETS

Wool felt berets in a range of colours, with veiling (worn up or down), embellished with repurposed beads and crystals from vintage jewellery. A staple of the modern capsule wardrobe which adds a chic twist to any look.







VELVET CANDY HAIRBANDS

Padded hairbands draped in silk velvet in a range of colours, embellished and hand embroidered with crystals and beads from vintage jewellery.

Ultimate day-to-night transformer.





"DION"

A wide brimmed fur felt hat with a striking colour and pattern, trimmed with velvet ribbon. A grungier version of the classic red hat.

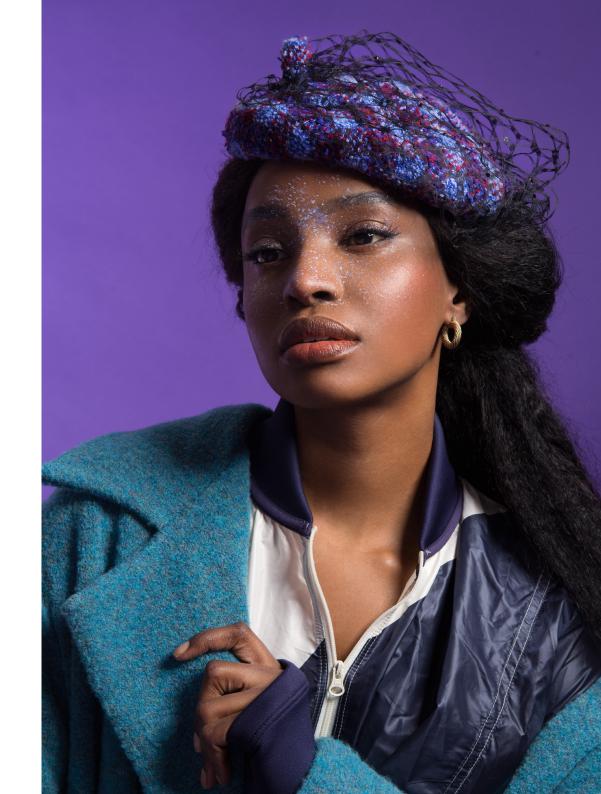
"CHER"

A definitive show-stopper. A striking yellow fur felt wide brimmed hat, that is inspired by the iconic yellow twin skirt outfit of Cher from the movie Clueless.

A perfect marriage of rebellion and style.

"DARLING"

A hat that references the beret, but re-imagines it as a blocked, fabric covered hat. Inspired by historic Parisian look, long evening conversations and profound, all-consuming passion.



"CORAĆON"

This hat is the beating heart of the collection. It is red hot, but protected underneath an armour. Blocked red wool felt hat with fabric and veil detailing, embellished with crystals and beading.



"THE HILLS"

A small and punchy little button hat with fabric bow and pom-pom, with studded veil. It is a perfect occasion hat, especially if you don't have the time or the energy to think about carrying a big hat.



"EMMA"

Grey fur felt with yellow veiling, embellished with beading and crystals repurposed from vintage jewellery. A gender bending interpretation of the bowler hat. Could be worn at a tilt or quite low down.



"VALLEY"

This hat is the rebel of the collection, inspired by the grunge movement of the 90's, but still retaining its elegant roots. Fabric covered hat with veiling, embellished by amethyst beading.





Creative direction & styling: Iulia Filipovscaia @ifilipovscaia

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Models:

Jess W Bergman @jess_whitneyx Liza Mircheva @chestnutgiraffe Erika Sadunaite @erikasadunaite

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